

# **CORFAC Committee Descriptions**

CORFAC International is a 501c6 not-for-profit association. Members serving in leadership and committee roles provide the governance structure for the network. The committees create strategies to implement the strategic plan and related initiatives in the network. Each committee is assigned specific initiatives from the strategic plan to implement, and progress is regularly evaluated to ensure the organization is reaching its strategic benchmarks. All committee initiatives should be undertaken with the best interests of the entire organization in mind.

# <u>Vision</u>

Be the preferred global network of independent commercial real estate firms.

# **Mission**

Maximize business development opportunities for CORFAC's global network.

# <u>Value</u>

Collaborate to create the highest standards of service for members and their clients.

# **CORFAC Committees**

### Affiliation Development

Chair: Scott Hensley, CCIM, SIOR, Piedmont Properties of the Carolinas/CORFAC International Charge: Attract new affiliate firms and foster retention of current firms.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

### **Communications and Technology**

Chair: Lisa Christianson, Christianson & Company Commercial Real Estate/CORFAC International Charge: Enhance CORFAC's brand awareness among target audiences in the commercial real estate industry through communications, marketing, advertising, thought leadership, branding, videos and social media, and enhance the awareness of current technology platforms and tools among member firms.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

#### **Conferences and Professional Development**

Chair: Chris Gerlach, CSA Realty Group/CORFAC International

Charge: Identify dates and locations of future conferences and plan the conference schedule and social events. Identify cutting-edge topics for educational programming for conferences, webinars and specialty calls.

Meetings: Hold virtual meetings as needed.

### International

Chair: Daniel Shindleman, CCIM, MRICS, Bridgemer AG/CORFAC International Charge: Monitor and assess ongoing relationships with international affiliates, promote international communication and referrals, membership growth and brand awareness. Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

#### **Next Generation**

Chair: Ben Kuykendall, First Capital/CORFAC International

Charge: Provide guidance and direction to develop CORFAC's Next Generation brokers via conference programs, webinars and networking opportunities and promote Next Gen involvement in the network.

Meetings: Hold virtual meetings as needed.

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### **Transactions and Business Development**

Chair: Jarred Katz, SIOR, MDL Group/CORFAC International Charge: Foster exchange of information and business development amongst CORFAC firms and identify programs, services and resources to accomplish increased joint, new or expanded cross-market business and increased in-network referrals. Meetings: Hold virtual meetings as needed.

Participation in the following committees is by nomination, election, appointment or position held in CORFAC:

### Budget

Chair: Joe Santaularia, CORFAC Treasurer, Bradford Commercial Real Estate/CORFAC International

Charge: Consult with the President, Executive Committee and Chief Executive Officer on the annual budget, monthly financial reports and prepare recommendations for the Executive Committee and Board of Directors.

Meetings: Hold virtual meetings as needed.

### Executive

Chair: David Boyd, CCIM, SIOR, CORFAC President, Boyd Commercial/CORFAC International Charge: Is empowered by the Board of Directors in the management and control of the organization during the periods between regular and special meetings of the Board. Actions taken by this committee will be reported to the Board of Directors.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

Executive Committee Structure: Comprised of the President (1 year term), Vice President, (1 year term), Past President (1 year term), Secretary (1 year term), Treasurer (1 year term) and 4

Members at Large (1 year term). Two of the at-large members are appointed by the President and 2 are recommended by the Nominating Committee and elected by the Board of Directors.

# Nominating

Chair: Hayim Mizrachi, CCIM, CORFAC Past-President, MDL Group/CORFAC International Charge: Evaluate qualifications of prospective candidates for Executive Committee, invites and receives suggestions for nominees and proposes slate of nominees for election. Meetings: Hold virtual meetings as needed.

Committee Structure: Comprised of the 3 most immediate CORFAC Past Presidents and two members selected by the Executive Committee from among firms not currently serving on the Executive Committee. The most senior Past President will be chair of the Nominating Committee.

## **Past Presidents**

Chair: Hayim Mizrachi, CCIM, CORFAC Past-President, MDL Group/CORFAC International Charge: Undertake responsibilities as assigned by the Board of Directors to provide CORFAC with advice and expertise as needed. Recommend topics and speakers for the Principals Caucus at the Spring Conference and Fall Summit.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

Committee Structure: Comprised of all Past Presidents.

Last updated: January 2024