# CORFAC International Member Benefits



#### **COMMISSIONS**

CORFAC firms keep 100% of their commissions.

#### **INDEPENDENCE**

CORFAC firms keep their company name and are independent, entrepreneurial members not bound to restrictions or limitations often found in other brokerage networks.

#### **CLIENT CONTROL**

The network platform allows you to serve existing and potential clients in multiple assignments nationally and internationally.

#### **PUBLIC RELATIONS AND MARKETING**

CORFAC offers a suite of branding tools and a full-service consultant who provides public relations support for our firms.

## PROFESSIONAL DEVELOPMENT

Onsite and web-based education from the industry's top providers, including BOMI, CCIM, CoreNet Global, ICSC, RICS, ULI and more.

#### **BEST PRACTICES**

Learn and share strategies from the industry's top principals and market-leading firms.

#### **NEXT GENERATION**

A committee dedicated to fostering the interests and growth of CORFAC's up-and-coming Next Gen brokers.

#### **INDUSTRY TRADE SHOWS**

Presence at CCIM, Expo Real, ICSC, MIPIM and SIOR.

#### REFERRAL NETWORK

Global network of entrepreneurial firms offers business development opportunities.

#### **COMPETITIVE ADVANTAGE**

Belonging to a global network will assist you in pitching and winning new assignments in your local market.

#### AFFORDABILITY AND VALUE

CORFAC dues have not been raised in 10 years. The ROI on membership in CORFAC is unmatched in the commercial real estate brokerage industry.

#### **TOOLS AND RESOURCES**

CORFAC maintains an online resource library with various business tools and documents to enhance your practice, including business development, marketing and deal-making tools.

#### PROFESSIONAL RELATIONSHIPS

The CORFAC family provides a trusted environment for business—and friendship—that is unmatched in the industry.

#### **CONFERENCES**

Two premier events per year that include networking, best practices and best-in-class education.

#### RECRUITMENT

Being part of an international organization can help in recruiting top talent in the commercial real estate brokerage industry. 6 new firms were added in 2017.

#### **NEW WEBSITE**

CORFAC created a brand new, state-of-the-art website.

"Membership in CORFAC allows a firm of our size to have both national and international presence to our competitors and our clients."

Past President and Founding Member Steve Podolsky, SIOR, Podolsky Circle/CORFAC International, Des Plaines, IL



# Product and Service Discounts for CORFAC Members

# **TECHNOLOGY**

## Apto

Discounts on cloud-based CRM and transaction management software. www.apto.com

#### **BuildOut**

Members-only discounts on online marketing and presentation technology. www.buildout.com

# **Real Capital Analytics**

Discounts on subscriptions for industry research and data reports. www.rcanalytics.com

# **Realcore Applications**

Members-only discounts on their online real estate tools.

www.realcoreapps.com

#### Ten-X

Online commercial property marketing, auction and sales platform.

www.ten-x.com

#### **EDUCATION**

# **BOMI International**

Discounts on sustainable building and facility management courses. www.bomi.org

# **Institute of Real Estate** Management (IREM)

Discounts on property management courses, resource materials and publications.

www.irem.org

# **International Council of Shopping Centers (ICSC)**

CORFAC members can join as Affiliate Members for just \$125 to receive discounts on courses, events, research and more.

www.icsc.org

# **Royal Institution of Chartered Surveyors (RICS)**

Discounts on RICS global events and courses.

www.rics.org



We couldn't do it without you.

"CORFAC conferences are a great way to expedite the learning process, meet great professionals across different markets and collaborate with one another to help its members succeed."

Next Gen Member Dino Alevizos, Shindico Realty/CORFAC International, Winnipeg, MB, Canada

