



## 2020 Sponsorship Packages



## About CORFAC International

Founded in 1989, CORFAC International is a network of independently owned commercial real estate firms with expertise in office, industrial and retail, tenant and landlord representation, investment sales, multifamily, self-storage, acquisitions and dispositions, property management and corporate services.

CORFAC firms employ 900 members in 50 offices in the U.S., 5 in Canada and 22 internationally in Australia, Colombia, France, Germany, Ireland, Israel, Italy, Japan, Malaysia, Mexico, the Netherlands, Romania, Russia, Singapore, South Korea, Switzerland, Thailand, the United Arab Emirates and the United Kingdom. CORFAC firms completed 10,000 lease and sales transactions totaling 620 million square feet of space valued in excess of \$8.2 billion in 2018.

Professional standards and relationships are key to the success of CORFAC. CORFAC boasts a high percentage of Certified Commercial Investment Member (CCIM) designees, Certified Property Manager (CPM) designees, Counselors of Real Estate (CRE) designees and Society of Industrial & Office REALTORS® (SIOR) designees.

By joining us as a sponsor, you will build relationships with principals and brokers within the CORFAC family. You are meeting face-to-face with the company decision makers. Firm principals are required to attend the conferences. We also have a tremendous commitment to our Next Generation members. They make up 20% of conference attendees.

The average tenure of a CORFAC firm is 14 years. That says a lot about the quality, value and longevity of the network. We've added 25 new offices in the last 5 years. After 30 years, we continue to grow.

The most important thing to CORFAC is a mutually beneficial long-term relationship with our sponsor partners. We want to see you coming back year after year. We've developed partnerships with our sponsors where they offer product and service discounts to CORFAC members. We make you visible before, during and after the conference to all 900 CORFAC members.

## Sponsorship Opportunities

CORFAC holds two national events each year, one in the spring and one in the fall. 125-150 leading industry professionals meet to discuss industry issues and trends, share best practices, conduct deal-making sessions, network and have a good time. CORFAC principals and brokers are constantly looking for the newest and best products and services to improve their daily business. This is an intimate and unique way to interact with our decision-makers while highlighting your business. CORFAC conferences are members-only and principals are the majority of attendee decision-makers from around the globe.

## Sponsorship Benefits

Sponsors receive a variety of benefits (based on sponsorship level) including:

- Publicity in news releases, member newsletters, standalone e-mails and postings
- Visibility throughout the conference with signage at conference registration
- Complimentary registration
- Introduction at the Opening Session
- Table top exhibit display space
- Title sponsorship of one of the week's events
- Attendee contact lists before and after the conference
- Time in front of all attendees during a general session
- Company profile in program app
- Entry into the exhibitor raffle (item provided by sponsor)

**Platinum****\$6,500 one Conference****\$12,000 two Conferences****Platinum Level Sponsorship of Each Conference Includes:**

- Title Sponsorship (see options below)
- Table top exhibit display space
- 5 minute presentation during a general session
- 4 sponsor registrations and 4 complimentary tickets to all conference events
- 2 complimentary tickets to the Awards Dinner and golf or cycling outing
- Profile in the program app with logo
- Sponsor of one event and receive one standalone e-blast to members prior to the conference

**Platinum Level Title Sponsorship (choose one):**

- Golf. Join attendees and network on the course.
- Awards Dinner. Address attendees and assist in the presentation of awards.
- Opening Session. Presentation to attendees and introduce the keynote speaker.
- General Session. Give a short presentation to attendees and introduce the speaker.

**Gold****\$5,000 one Conference****\$9,250 two Conferences****Gold Level Sponsorship of Each Conference Includes:**

- Title Sponsorship (see options below)
- Table top exhibit display space
- 3 minute presentation during a general session
- 2 sponsor registrations and 2 complimentary tickets to all conference events
- One complimentary ticket to the Awards Dinner
- Profile in the program app with logo
- Sponsor of one event and receive one standalone e-blast to members prior to the conference

**Gold Level Title Sponsorship (choose one):**

- Charlie King Cycling Classic. Sponsor and participate in the cycling tour.
- Principals Caucus. Introduce speaker at the most popular event with firm leaders.
- General Session. Give a short presentation to attendees and introduce the speaker.

**Silver****\$3,000 one Conference****\$5,500 two Conferences****Silver Level Sponsorship of Each Conference Includes:**

- Table top exhibit display space
- One minute speech during a general session
- One sponsor registration and one complimentary ticket to all conference events
- One complimentary ticket to the Awards Dinner
- Profile in the program app with logo

**Bronze****\$1,500 one Conference****\$2,750 two Conferences****Bronze Level Sponsorship of Each Conference Includes:**

- Table top exhibit display space
- One sponsor registration and one complimentary ticket to all conference events
- Profile in the program app

If you are interested in being a sponsor and gaining exposure to our 77 offices and 900 members, please contact Jonathan Salk, Executive Director, at (224) 257-4400 or [jonathan@corfac.com](mailto:jonathan@corfac.com).

## Sponsorship Agreement

Table top exhibits are open from Thursday at 3:00 pm until Friday at 5:00 pm. Sponsors do not need to be in the exhibit space during general sessions. Typically sponsor tables are in the same room as the general session. Booth set-up will be Thursday, 10:00 am – 2:00 pm. Booth tear-down is Friday at 5:00 pm.

### Select your Event(s):

\_\_\_ 2020 Spring Conference (Playa del Carmen)

\_\_\_ 2020 Fall Summit (Seattle)

### Select your level of sponsorship:

\_\_\_ Platinum One Event - \$6,500

\_\_\_ Platinum Two Events - \$12,000

\_\_\_ Gold One Event - \$5,000

\_\_\_ Gold Two Events - \$9,250

\_\_\_ Silver One Event - \$3,000

\_\_\_ Silver Two Events - \$5,500

\_\_\_ Bronze One Event - \$1,500

\_\_\_ Bronze Two Events - \$2,750

**Platinum or Gold Sponsors: Please list your top 3 choices for your Titled Sponsorship from the sponsorship menu.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Sponsor Firm Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

I agree to be a sponsor of the CORFAC event I selected above. I agree to fulfill the terms of this agreement and to work with CORFAC leading up to the conference and to provide information and materials. I have read and agree to the exhibitor rules in this package. I also agree to pay 50% of the sponsorship amount within 30 days of signing this agreement.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return form and check in U.S. funds to:**

CORFAC International

2700 River Road, Suite 105, Des Plaines, Illinois 60018

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