

CORFAC Committee Descriptions

CORFAC International is a 501c6 not-for-profit association. Members serving in leadership and committee roles provide the governance structure for the network. The committees create strategies to implement the strategic plan and related initiatives in the network. Each committee is assigned specific initiatives from the strategic plan to implement, and progress is regularly evaluated to ensure the organization is reaching its strategic benchmarks. All committee initiatives should be undertaken with the best interests of the entire organization in mind.

<u>Vision</u>

Be the preferred global network of independent commercial real estate firms.

Mission

Maximize business development opportunities for CORFAC's global network.

<u>Value</u>

Collaborate to create the highest standards of service for members and their clients.

CORFAC Committees

Affiliation and Member Engagement

Chair: Cole Sweatt, TRI Commercial/CORFAC International

Charge: Attract new affiliate firms and foster retention of current firms.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

Marketing and Branding

Chair: Jason Capitani, CCIM, SIOR, L. Mason Capitani/CORFAC International Charge: To increase awareness of the CORFAC brand among target audiences through marketing campaigns, digital advertising, thought leadership, social media and industry events. Facilitate member engagement through internal communications, branding and utilization of technology tools.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

Conferences and Professional Development

Chair: Mark Childs, SIOR, Capacity Commercial Group/CORFAC International Charge: Identify dates and locations of future conferences and plan the conference schedule and social events. Identify cutting-edge topics for educational programming for conferences, webinars and specialty calls.

Meetings: Hold virtual meetings as needed.

International

Chair: Iain Sayer, MRICS, HWBC/CORFAC International

Charge: Monitor and assess ongoing relationships with international affiliates, promote international communication and referrals, membership growth and brand awareness. Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

Next Generation

Chair: Ben Kuykendall, First Capital Property Group/CORFAC International Charge: Provide guidance and direction to develop CORFAC's Next Generation brokers via conference programs, webinars and networking opportunities and promote Next Gen involvement in the network.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings

as needed.

Transactions and Business Development

Chair: Joel Meyer, SIOR, Intelica/CORFAC International Charge: Foster exchange of information and business development amongst CORFAC firms and identify programs, services and resources to accomplish increased joint, new or expanded cross-market business and increased in-network referrals. Meetings: Hold virtual meetings as needed.

Participation in the following committees is by nomination, election, appointment or position held in CORFAC:

Budget

Chair: Trent Scott, CCIM, CORFAC Treasurer, First Capital Property Group/CORFAC International Charge: Consult with the President, Executive Committee and Chief Executive Officer on the annual budget, monthly financial reports and prepare recommendations for the Executive Committee and Board of Directors.

Meetings: Hold virtual meetings as needed.

Executive

Chair: Daniel Shindleman, CCIM, MRICS, CORFAC President, Bridgemer AG/CORFAC International

Charge: Is empowered by the Board of Directors in the management and control of the organization during the periods between regular and special meetings of the Board. Actions taken by this committee will be reported to the Board of Directors.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

Executive Committee Structure: Comprised of the President (1 year term), Vice President, (1 year term), Past President (1 year term), Secretary (1 year term), Treasurer (1 year term) and 4 Members at Large (1 year term). Two of the at-large members are appointed by the President and 2 are recommended by the Nominating Committee and elected by the Board of Directors.

Nominating

Chair: David Boyd, CCIM, SIOR, CORFAC Immediate Past President, Boyd Commercial/CORFAC International

Charge: Evaluate qualifications of prospective candidates for Executive Committee, invites and receives suggestions for nominees and proposes slate of nominees for election.

Meetings: Hold virtual meetings as needed.

Committee Structure: Comprised of the 3 most immediate CORFAC Past Presidents and two members selected by the Executive Committee from among firms not currently serving on the Executive Committee. The most senior Past President will be chair of the Nominating Committee.

Past Presidents

Chair: David Boyd, CCIM, SIOR, CORFAC Immediate Past President, Boyd Commercial/CORFAC International

Charge: Undertake responsibilities as assigned by the Board of Directors to provide CORFAC with advice and expertise as needed. Recommend topics and speakers for the Principals Caucus at the Spring Conference and Fall Summit.

Meetings: Twice annually at CORFAC Spring Conference and Fall Summit. Hold virtual meetings as needed.

Committee Structure: Comprised of all Past Presidents.

Last updated: January 2025