COUNTRY REPORT



SWITZERLAND

Population: 9'051'029 Gross Wage: CHF 81'500 (nat. avg.)

GDP Growth: 1.3% **Unemployment Rate: 2.8%**

GDP per capita: CHF 88'717 **FX CHF 1** = USD 1.26 / EUR 1.07

5y fixed interest rate: 1 % - 3% p.a. Inflation: 0.2% YoY



OFFICE		
Yield	3.5 - 6 %	
Prime Rent per m2	CHF 600 - 800	
Vacancy Rate	5%	
Top Markets	Zürich, Geneva, Zug	

LOGISTICS		
Yield	4.5%	
Prime Rent per m2	CHF 100 - 150	
Vacancy Rate	2.5%	
Top Markets	A1 / A3 Corridor,	

LOGISTICS	
Yield	4.5%
Prime Rent per m2	CHF 100 - 150
Vacancy Rate	2.5%
Top Markets	A1 / A3 Corridor, Airports & surroundings

LOCAL DEMAND DRIVERS

The low to zero interest rate environment has made CRE investments increasingly attractive to investors. This has fueled activity across multiple sectors, with demand for offices in prime locations staying strong as companies implement return-to-office policies, reinforcing the value of high-quality office buildings.

BRIDGEMER'S SUGGESTIONS

Invest in an office/industrial building generating reliable returns for you and the next generation. Over the past generations, even a low yield in Switzerland resulted in a fabulous return in your local currency.

This stability has made Swiss real estate a trusted cornerstone of wealth management. Business activity in the local markets remains strong.

INDUSTRIAL		
Yield	4.5%	
Prime Rent per m2	CHF 150 - 300	
Vacancy Rate	2.1%	
Top Markets	Zürich, Aargau	

RETAIL		
Yield	4%	
Prime Rent per m2	CHF 2'000-7'000	
Vacancy Rate	4.5%	
Top Markets	Bahnhofstrasse Zürich, Rue du Rhône Geneva	

NOTABLE LISTING / DEVELOPMENT

- Hotel/Conference property in Geneva, over 150 rooms, long-term lease with owner participation, CHF 44 M / 4.5% yield
- Life Sciences property in Zurich, in development, 15'000 m2, CHF 50 M / 5.5% yield
- Industrial Land in Lucerne, 8'000 m2, CHF 18 M

THE SWISS ADVANTAGE

- Low interest rate
- Stable economy
- Strong currency
- Safe haven
- High quality of living
- Foreign business friendly
- Highly skilled work force with high work ethic





